Alice

Feb 24th, 1998
Via A. Sciesa, 5
20832, Desio (MB)
Italy

Education

SEP 2020 - MAY 2023

Politecnico di Milano (MI)
Master Degree in
Communication Design
(110L/110)

SEP 2017 - JUL 2020

Politecnico di Milano (MI)
Bachelor Degree in
Communication Design
(110/110)

SEP 2012 - JUL 2017

Don Carlo Gnocchi (MB)
High School Degree in
Scientific path

Experience abroad

FEB 2020 - JUN 2020

ESAD - School of Art and Design (PT)
Erasmus Experience in
Communication Design

AUG 2016

"English Now!" School (MD, USA)
Intensive English
Language School

Language

Italian - Mother tongue
English - B2 Upper Intermediate

Bocchio

Hello! I am Alice, a communication designer based in Milan. Thanks to my studies about graphic, I found myself fascinated by the beauty of the reality that surrounds me and by the majesty of the works that man is able to create, I often stopped to think about the potential that every human being possesses. Everything is a stimulus: the details, the people I meet, the things I see and discover. The word that best describes my personality is "polyhedricity", continually fed by the many new looks I have on reality.

Experience

MAR 2022 - JUN 2022

Digital Graphic Designer
Blossom, Seregno (MB)

Creation of graphic content for different channels of companies (website, social media, ADV campaigns). Design of web pages, wireframes and prototypes. Creation of user-centered designs by understanding business requirements, and user feedbacks.

OCT 2021 - MAR 2022

Social Media Manager
Politecnico di Milano

Creation of graphics for the Instagram account of Design department of Politecnico. Together with the graphic design, I am in charge of scheduling posts, managing the account, and creating interactive content for users.

JUN 2020 - FEB 2021

Editorial designer
DAStU, Politecnico di Milano

Realize of an annual report for the "Dipartimento d'eccellenza Fragilità Territoriali"; I personally took care of the editorial design, focusing on the coherence between the different contents, making reading easier through the creation of data visualisations.

NOV 2019 - APR 2020

Graphic Designer
Inpeco SA, Novazzano (CH)

Branding & corporate image activity at the marketing department of the biomedical company Inpeco. Production of static and digital content for the social pages and the website.

Software

Adobe CC
Illustrator, InDesign, Photoshop, Premiere PRO, XD

Microsoft
Microsoft Word, Microsoft Excel, Microsoft PowerPoint

Apple
Keynote, Pages, Numbers

Other
Figma, Miro, RAW Graphs, Sketch, Hootsuite

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