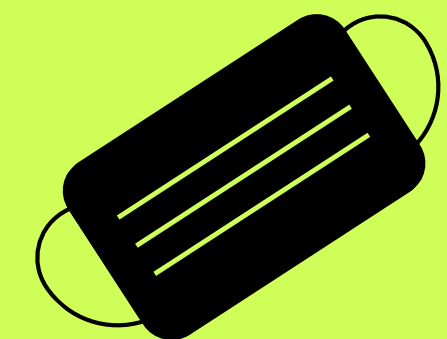
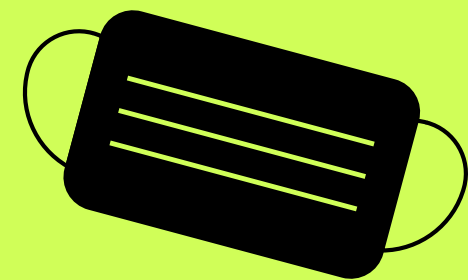


SIGN HERE TO FIGHT THE PANDEMIC

An analysis of petition trends on the Change.org platform



Alice Bocchio

Michele Bruno

Maria Celeste Casolino

Luca Draisci

Virginia Leccisotti

Barbara Roncalli

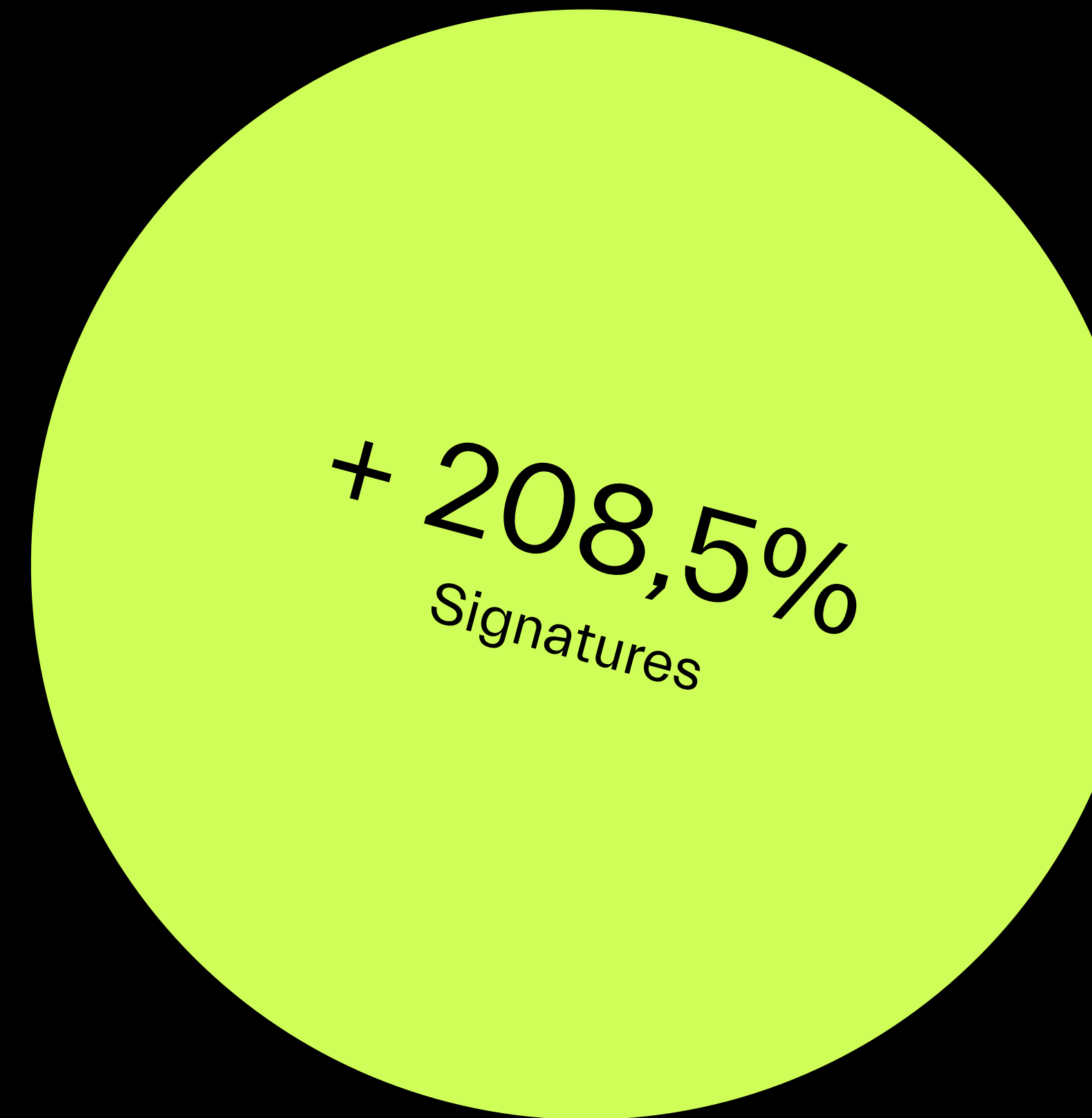
Sara Zanardi



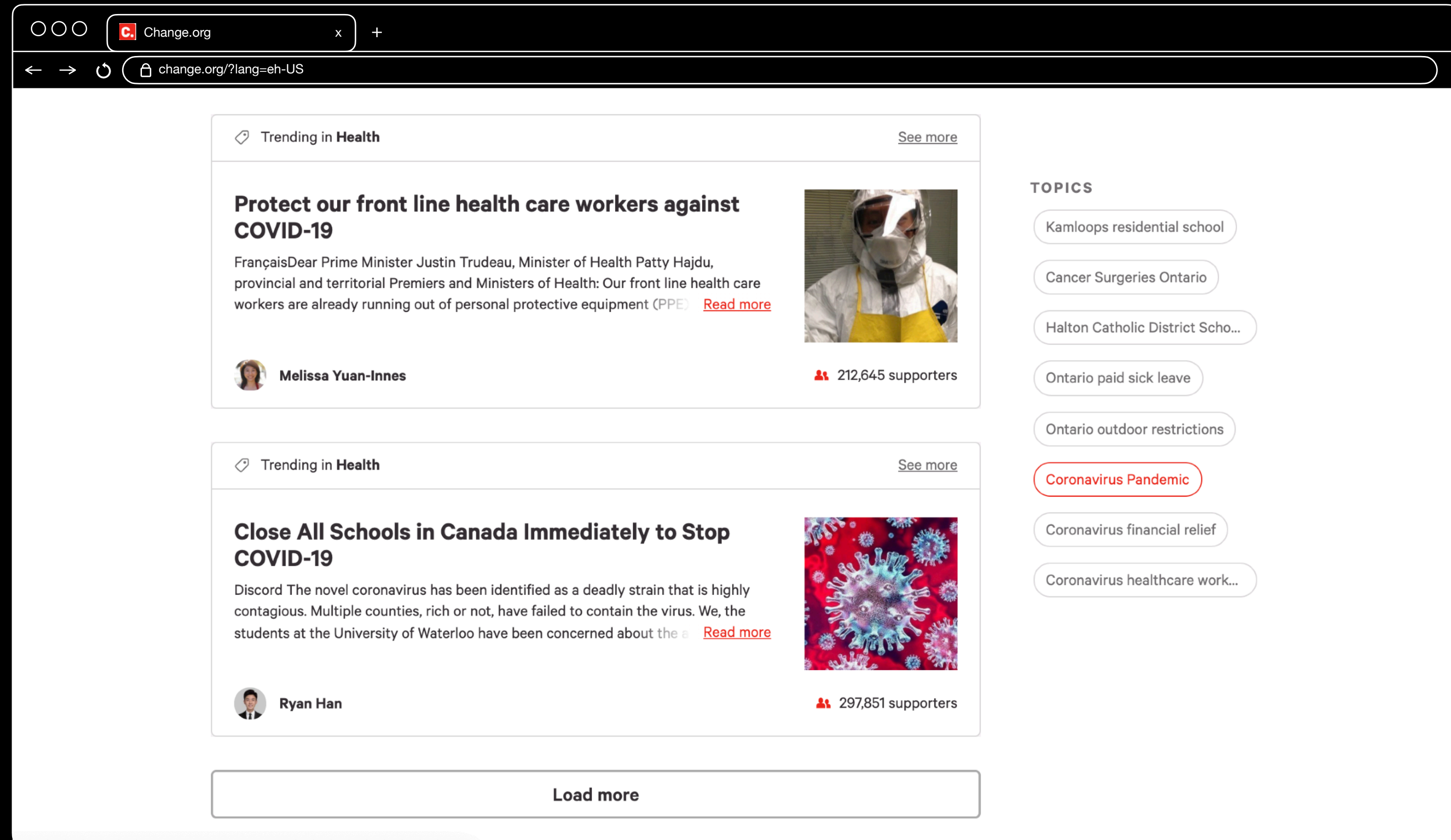
Online activism

Slacktivism

CHANGE.ORG IS THE LARGEST
PETITION WEBSITE, AND IN
2020 IT ONLY GREW LARGER,
ESPECIALLY IN THE UNITED
STATES



CHANGE.ORG



Tag

CHANGE.ORG

Change.org

x

+

←

→

↺

change.org/?lang=eh-US

change.org

Start a petition

My petitions

Browse

Membership

🔍

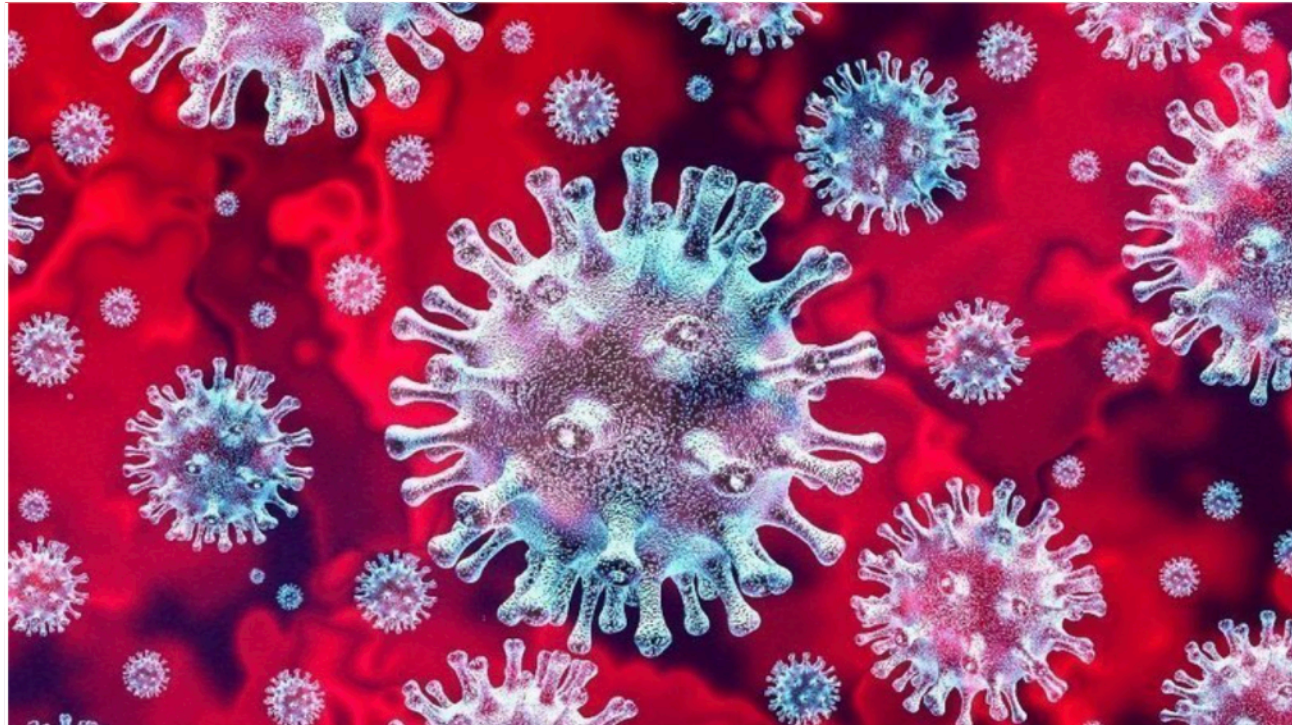
Log in


Petition details

Comments

Updates


Close All Schools in Canada Immediately to Stop COVID-19





 **Ryan Han** started this petition to Government of Canada Gouvernement du Canada

Discord

297,851 have signed. Let's get to 300,000!

 At 300,000 signatures, this petition becomes one of the **top signed on Change.org!**

 **Kayleigh Jamieson** signed 8 hours ago

 **Noah Tanner** signed 8 hours ago

First name

Last name

Email

Tag

Images

Density design 2020/2021

Group 5

9

CHANGE.ORG

⊞ ⊞ ⊞

Change.org

×

+

← → ↺

change.org/?lang=eh-US

Reasons for signing

jiameng li · 2 years ago

there is already flu carrier in toronto. there should have more people been infect in that airplane.FOR our safety. plz have some emerency axtion

♡ 175

· Report

Tianyu Zhai · 2 years ago

The virus is dangerous and I don't want it to be spreaded anymore.

♡ 141

· Report

Jessica Cheung · 2 years ago

I do not want to die

♡ 117

· Report

Anqi Zheng · 2 years ago

I cannot emphasize this enough: please Please please take coronavirus seriously. it's deadly and anyone could be infected

♡ 63

· Report

297,851 have signed. Let's get to 300,000!

At 300,000 signatures, this petition becomes one of the top signed on Change.org!

Kayleigh Jamieson signed 8 hours ago

Noah Tanner signed 8 hours ago

First name

Last name

Email

Tag

Images

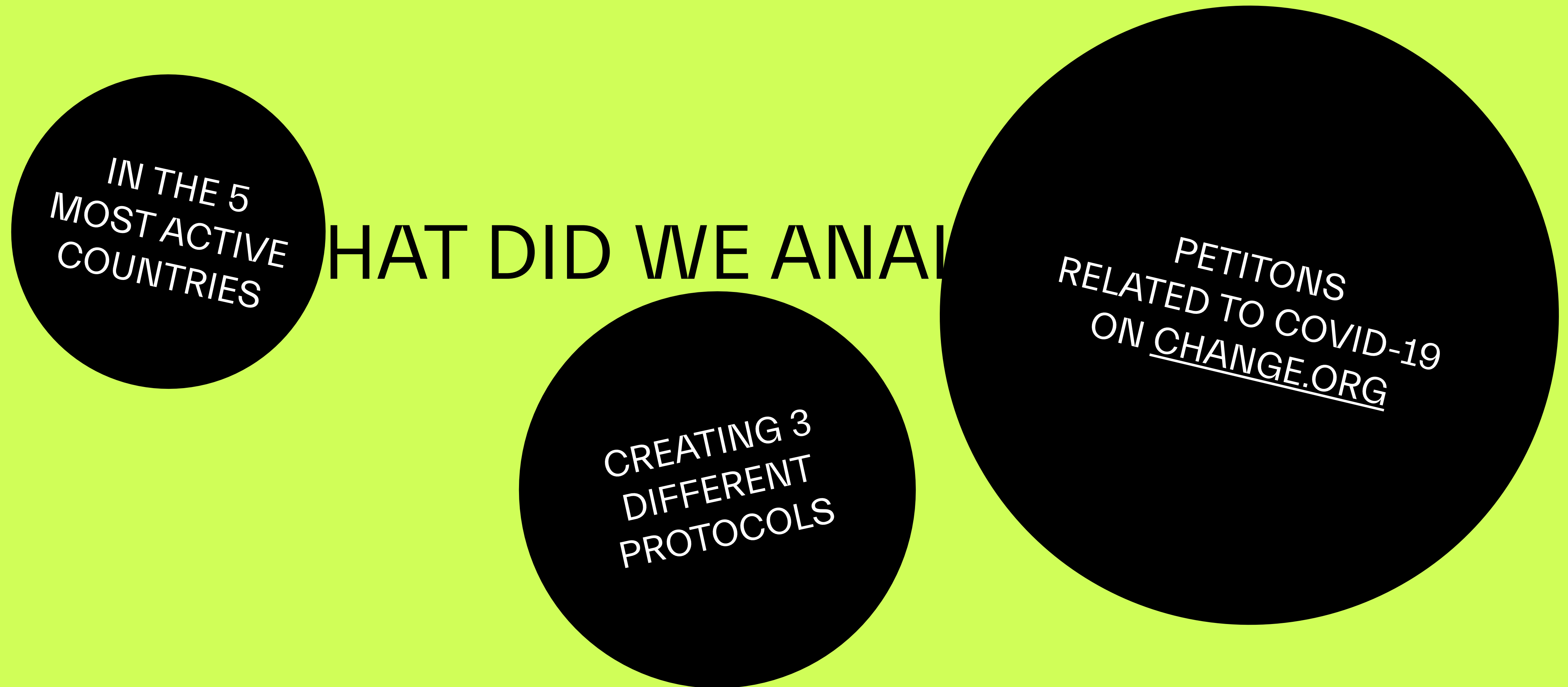
Comments

Density design 2020/2021

Group 5

10

WHAT DID WE ANALYZE?



3 DIFFERENT PROTOCOLS FOCUSED ON:



PROTOCOL #1

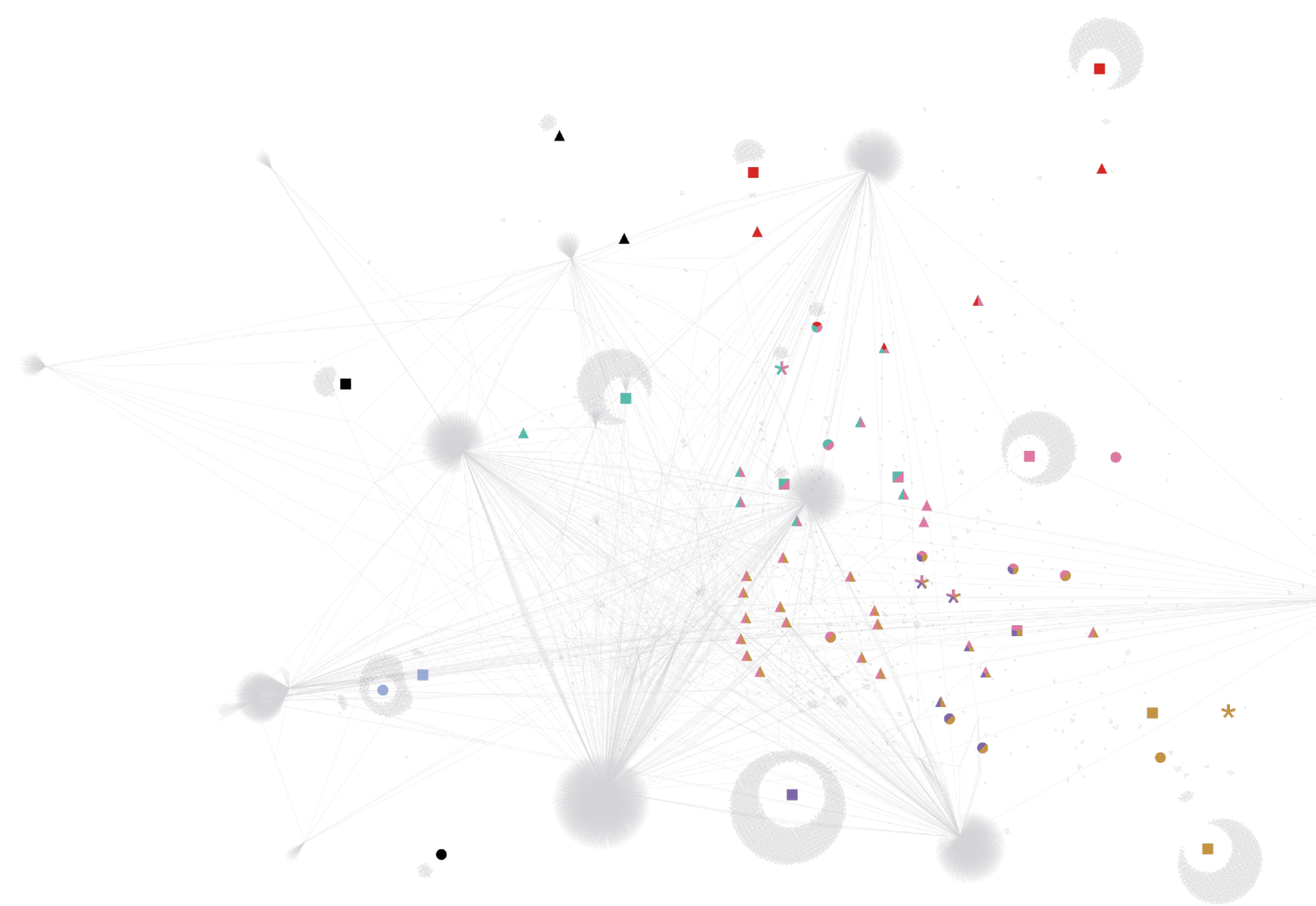
Which topics are most frequently associated with Covid-19 in Canada, Great Britain, India, Italy and the United States in petitions posted on Change.org?

COVID-19

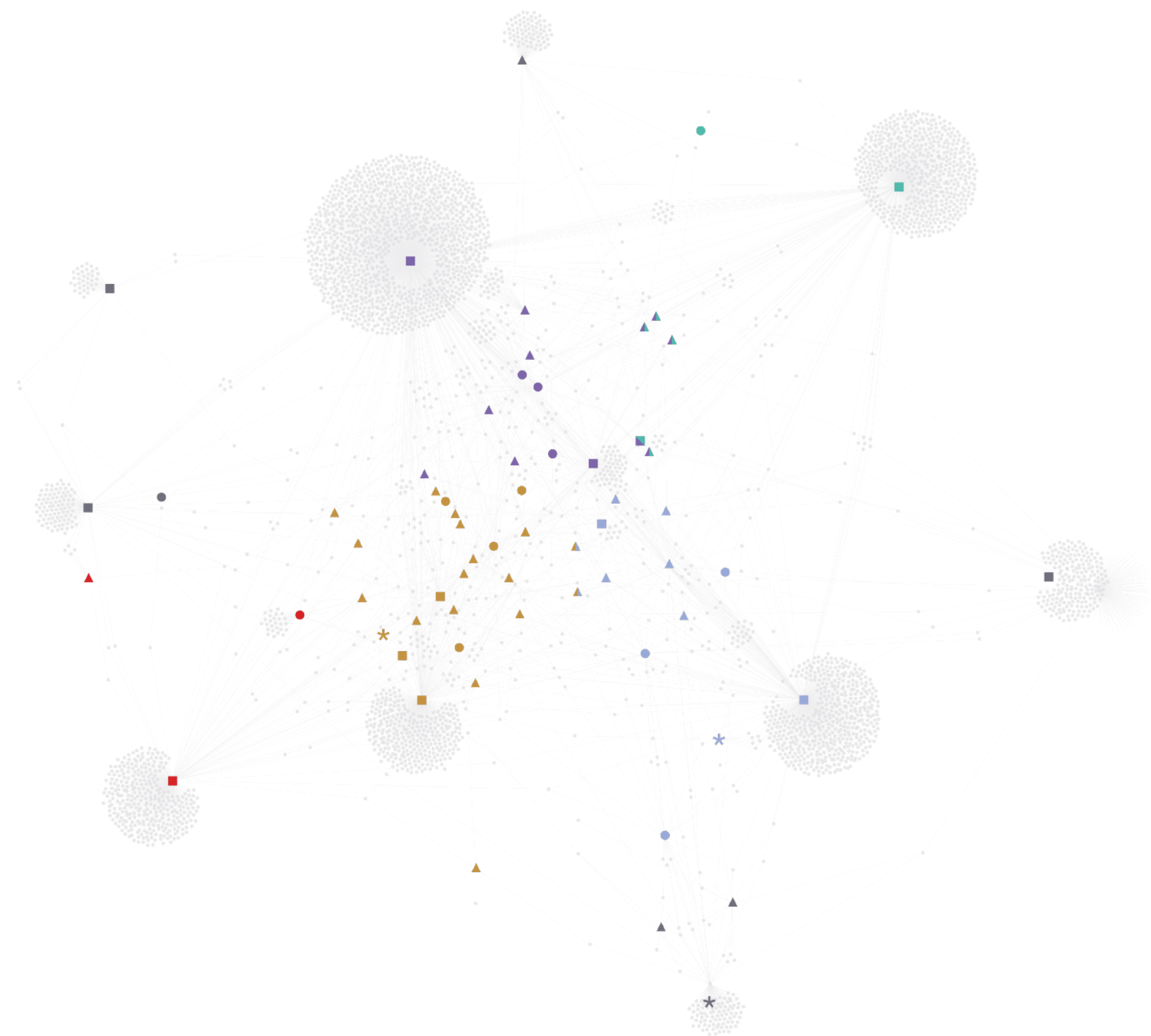
CANADA



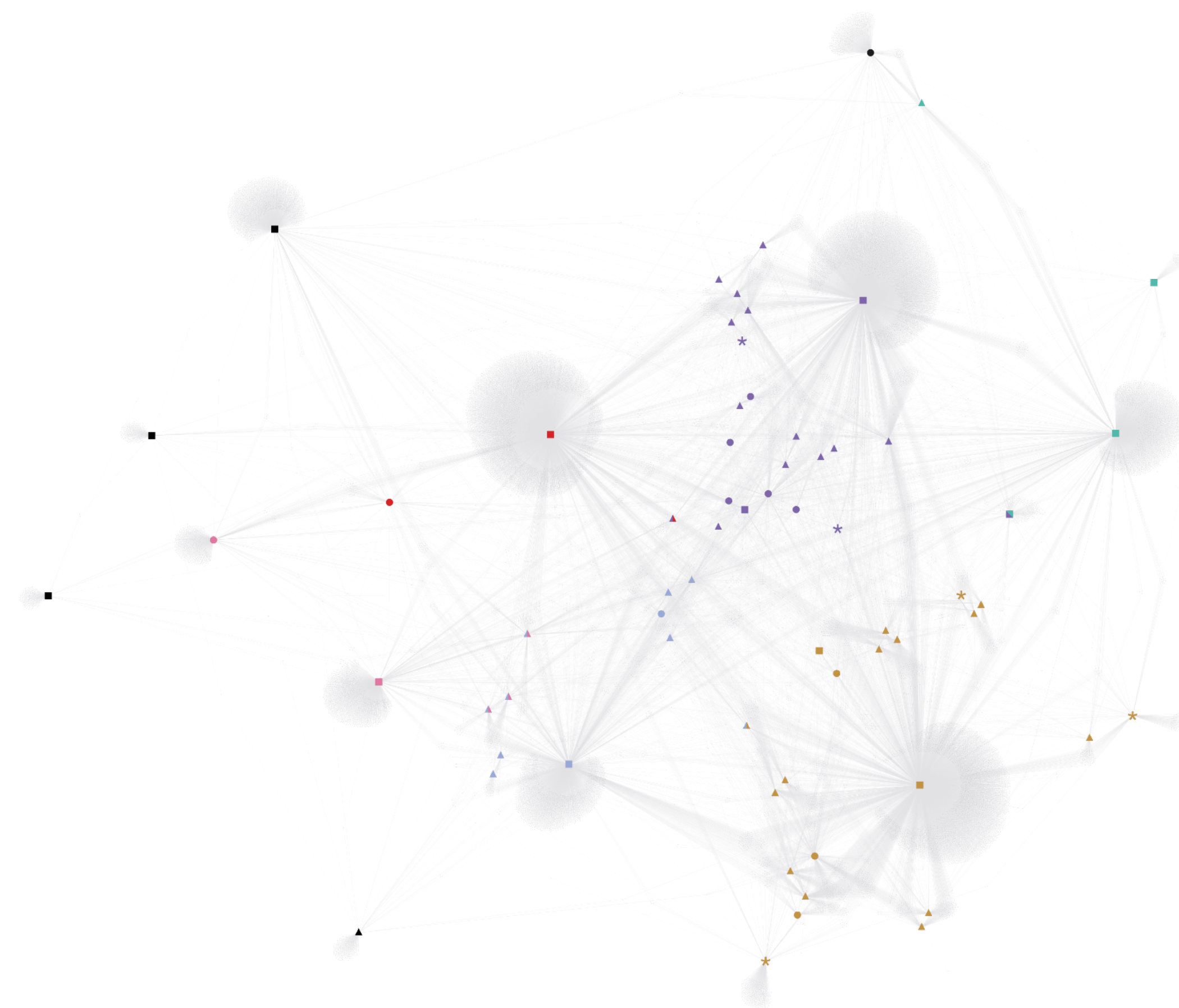
GREAT BRITAIN



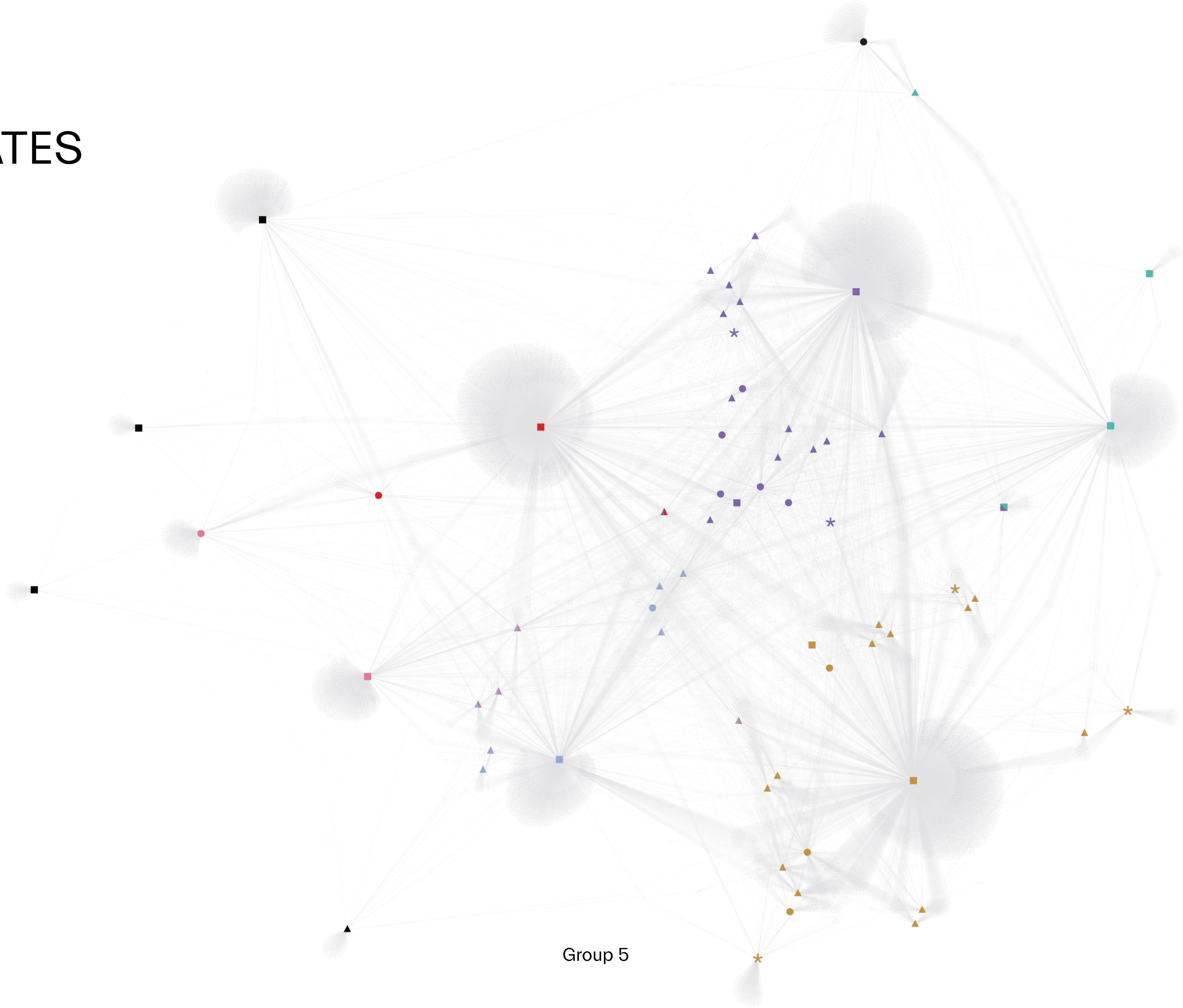
ITALY

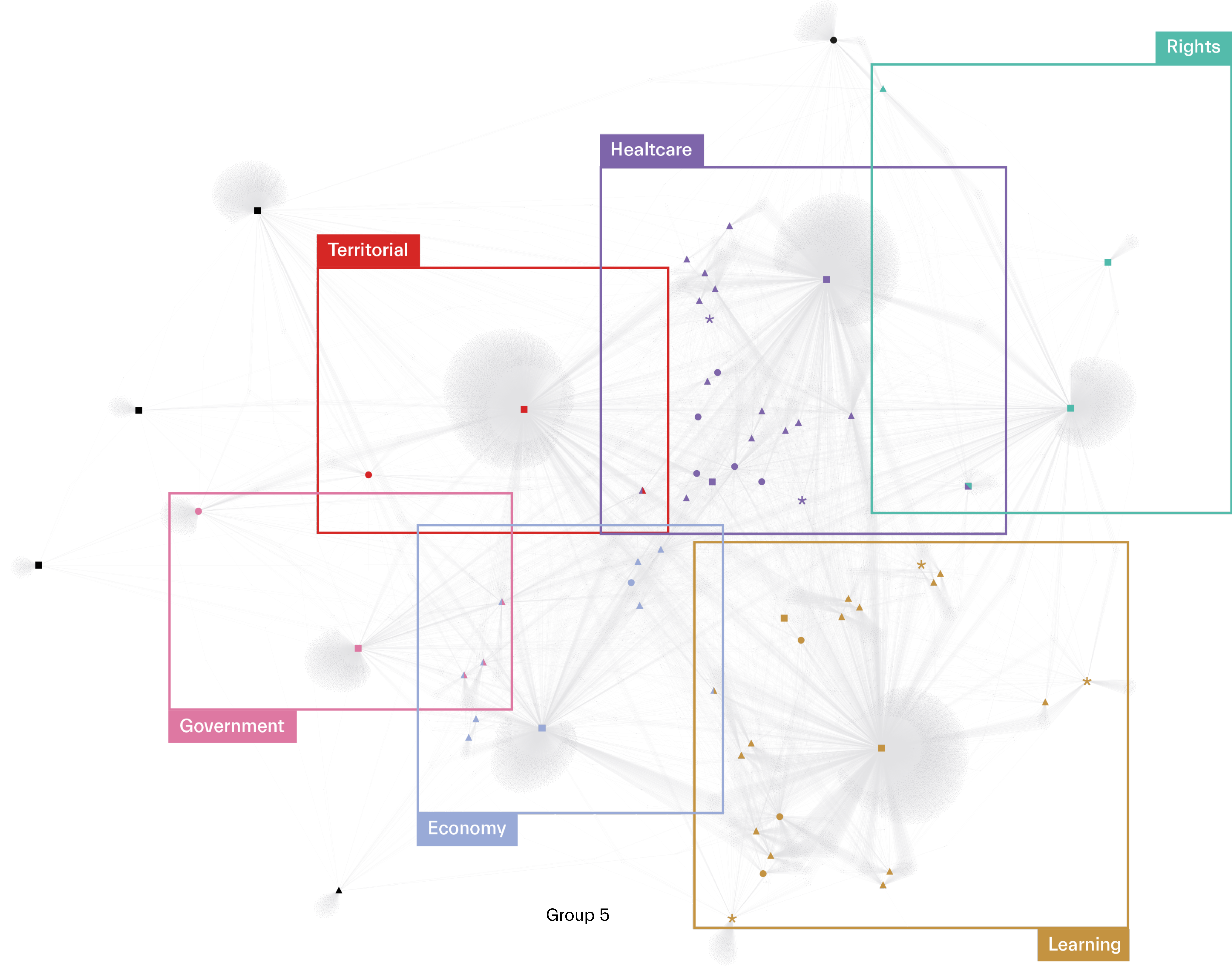


UNITED STATES



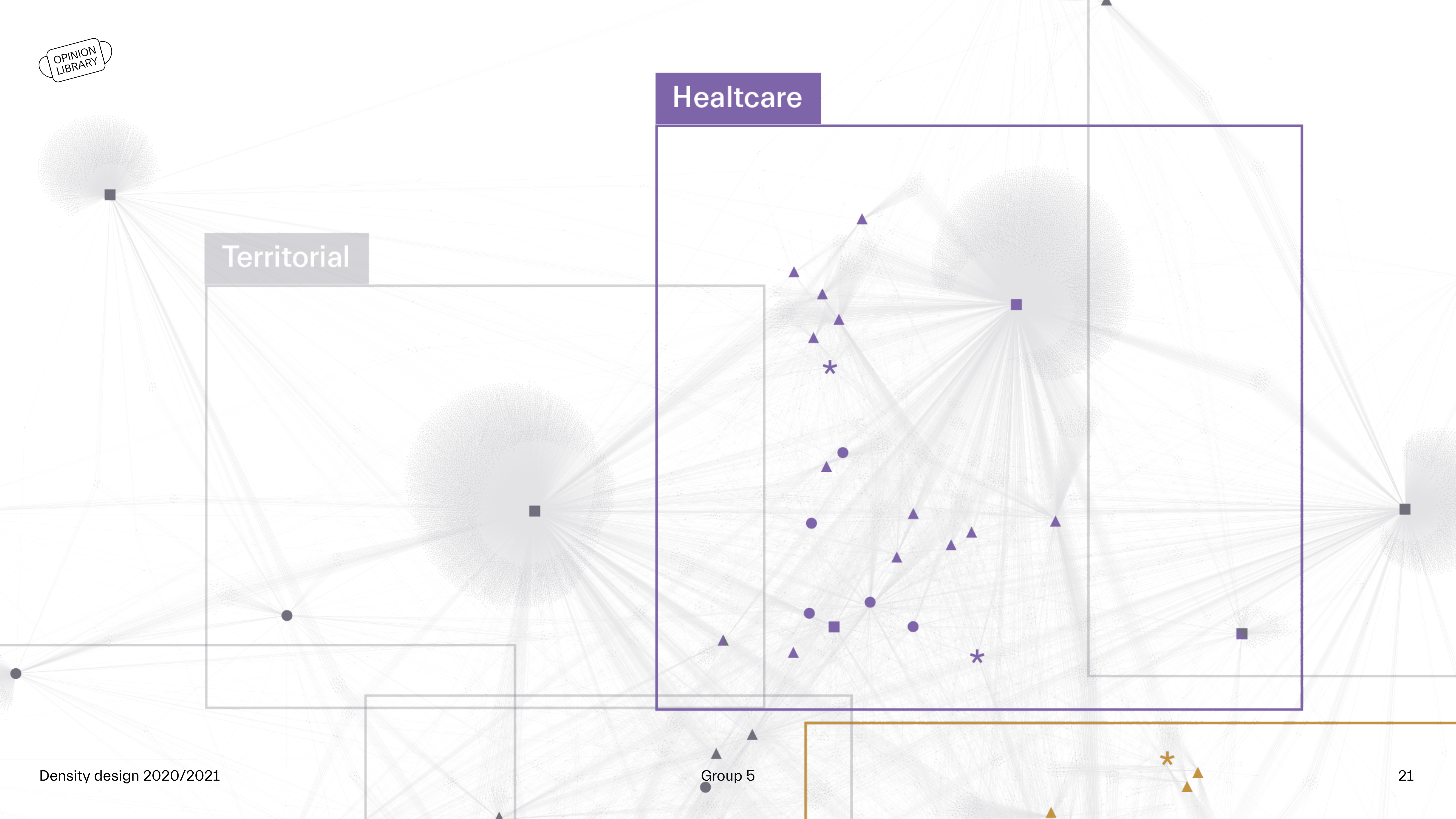
UNITED STATES





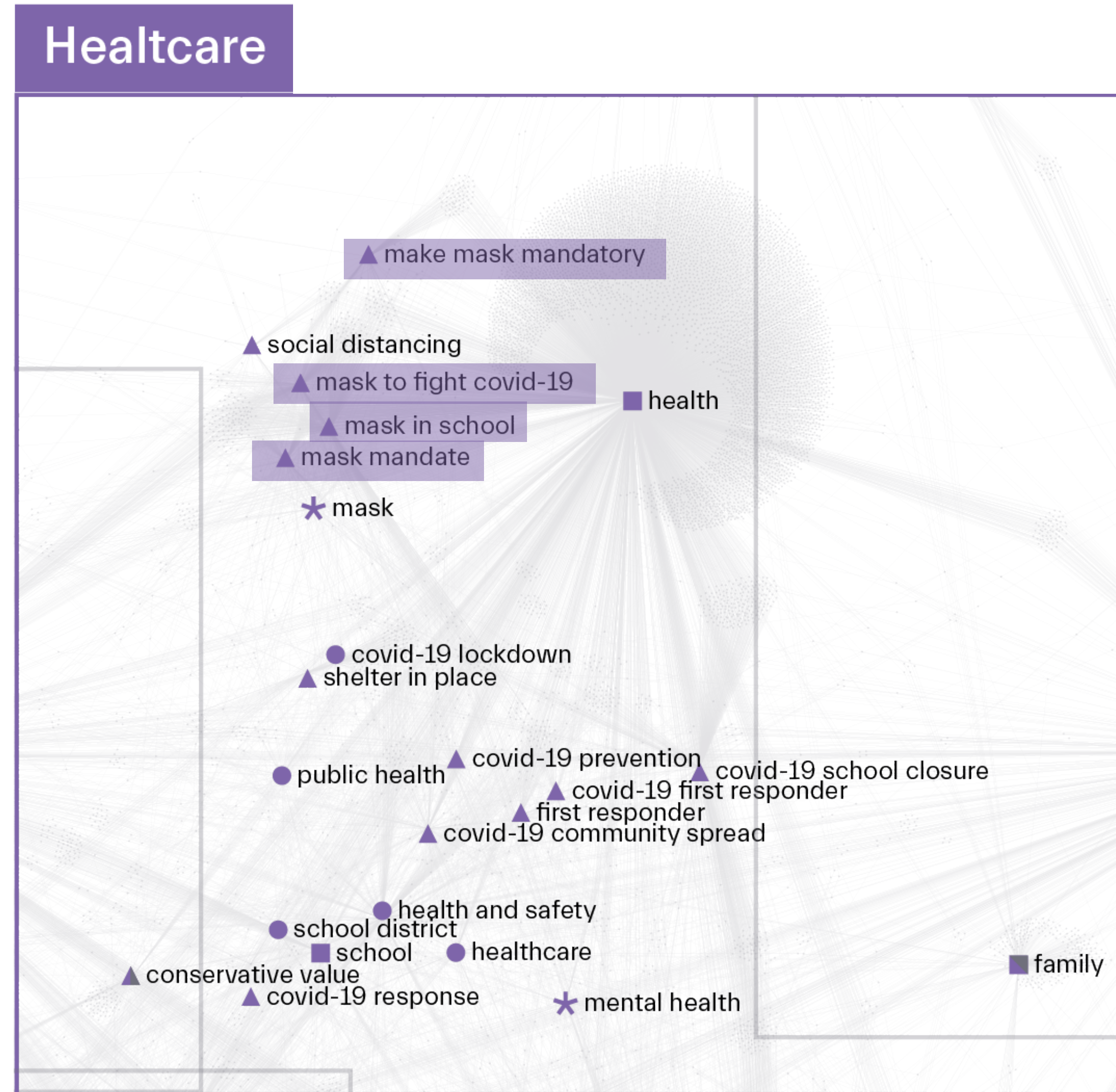
Healthcare

Territorial



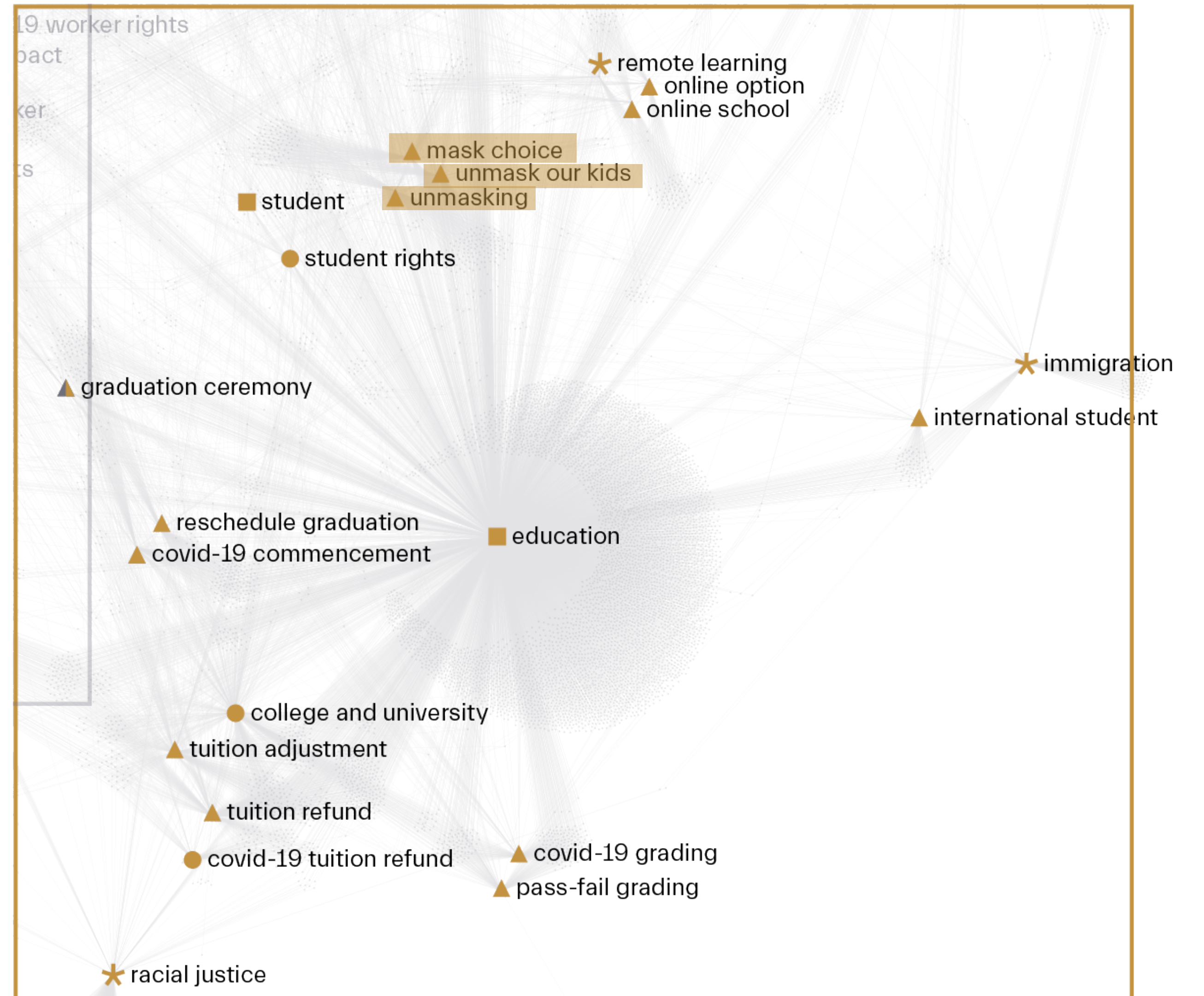
THE BONE OF CONTENTION

The U.S.A. is the only country to present tags about **mask mandates**, both in favour and against. Those in favour tend to mention health and prevention.



The bone of contention

The U.S.A. is the only country to present tags about mask mandates, both in favour and against. Those in favour tend to mention health and prevention, while those against strongly associate their petitions with education.



Learning

WHAT DO THE TWO SIDES HAVE TO SAY?

PROTOCOL #2

Which are the most common words used on Change.org by those who leave a comment after signing petitions about mandatory masks in the U.S.A.?

HOW?

US PETITIONS
RELATED TO
MASK MANDATES

COMMENTS FROM
THE 100 MOST
SIGNED PETITIONS
FOR BOTH SIDES

200 MOST USED
WORDS IN ALL
THE COMMENTS



User891 · 1 year ago

I miss being able to hug my **family**.

[Make face masks mandatory in public, in Duluth, MN during the COVID-19 pandemic.](#)



User55 · 1 year ago

I have the **vaccine** I need to make sure it's working can't do that wearing **masks!!!**

[Broken Arrow Mask Mandate Rejection](#)



User52 · 1 year ago

It's very difficult for a **child** to understand how to pronounce words if they can't SEE how to.

[Mask Choice in Illinois Daycares](#)



User30 · 5 months ago

I'm capable of making my own personal health **choices**.

[Masks Optional for Hall County Schools](#)



User333 · 9 months ago

As a high **risk family**, I ask that you reconsider lifting the **mandate**.

[Kenston Local Schools Petition to Make Masks Optional](#)



User333 · 5 months ago

At this stage, masks serve no purpose and this should be a **family choice!**

[Kenston Local Schools Petition to Make Masks Optional](#)



User89 · 4 months ago

Making a **child** wear a **mask** all day is child abuse.

[OPTIONAL masks for Target Range students](#)



User118 · 8 months ago

I don't want anyone else to die while waiting for their **vaccine**.

[Reinstate the Texas Covid-19 Mask Mandate](#)



User52 · 1 year ago

Sadly, it won't be taken seriously until it affects their **family**.

[Make face masks mandatory in public, in Duluth, MN during the COVID-19 pandemic.](#)



User142 · 5 months ago

Not **everyone** who wants to get the **vaccine** has the access to it yet.

[Reinstate the Texas Covid-19 Mask Mandate](#)



At this stage, **masks** serve no purpose and this should be a **family choice!**

[Kenston Local Schools Petition to Make Masks Optional](#)



User6 · 5 months ago

Adults who want the **vaccine** have been afforded the opportunity to receive it.

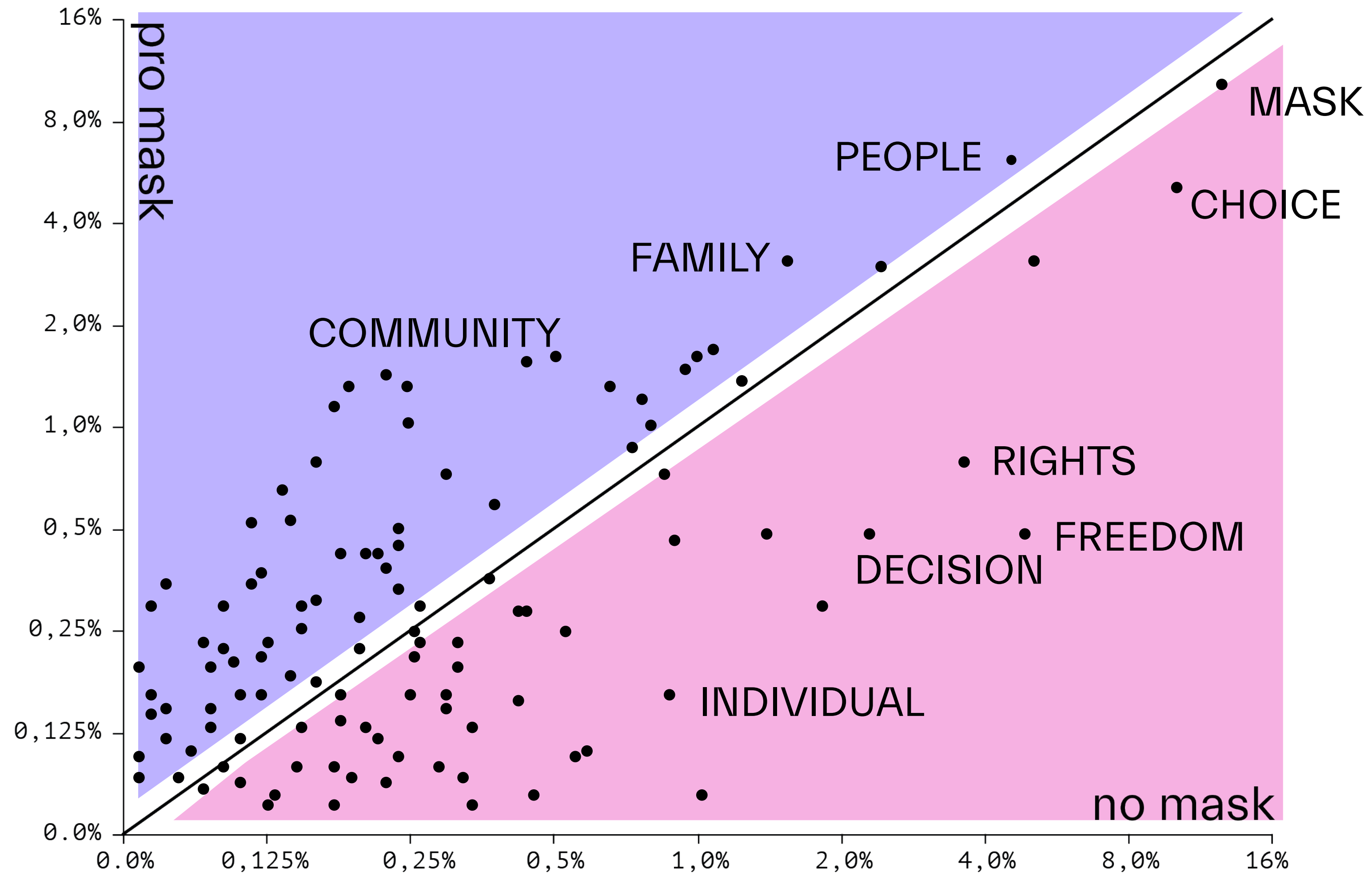
[Masks Optional for Hall County Schools](#)



User6 · 5 months ago

Masks are the way to keep our unvaccinated **children** safe.

[Masks for NC Schools](#)



WHAT ABOUT CREATING A PLACE TO COMPARE THEM ALL?



OPINION LIBRARY

ISSUE

As we have seen the platform does not promote confrontation among differing points of view on an issue, only those in favour of a certain petition can sign it.

COMMUNICATION AIM

Inform the audience about the existence of a debate regarding the mask mandate in the United States

Highlight the lack of communication between the two positions

ONLY THROUGH A COMPARISON OF
THE TWO POINTS OF VIEW WE CAN
FIND THE SIMILARITIES AND GAPS
BETWEEN THE TWO POSITIONS.

HOW?

PROCESS EXPLANATION

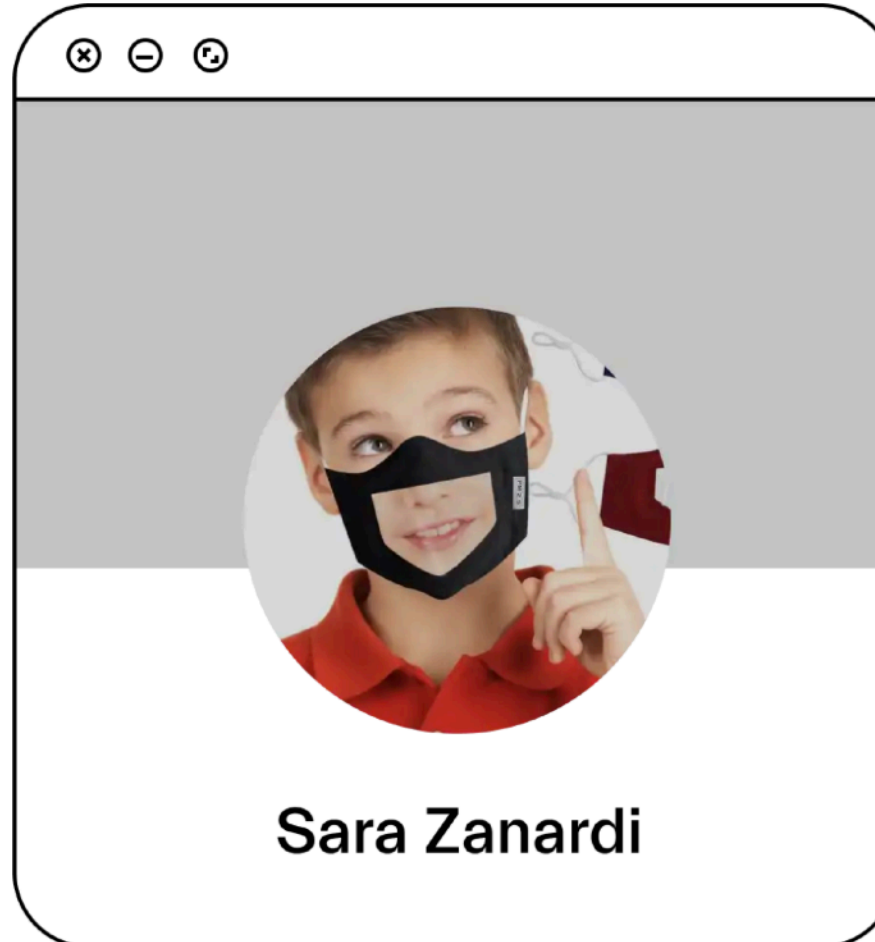
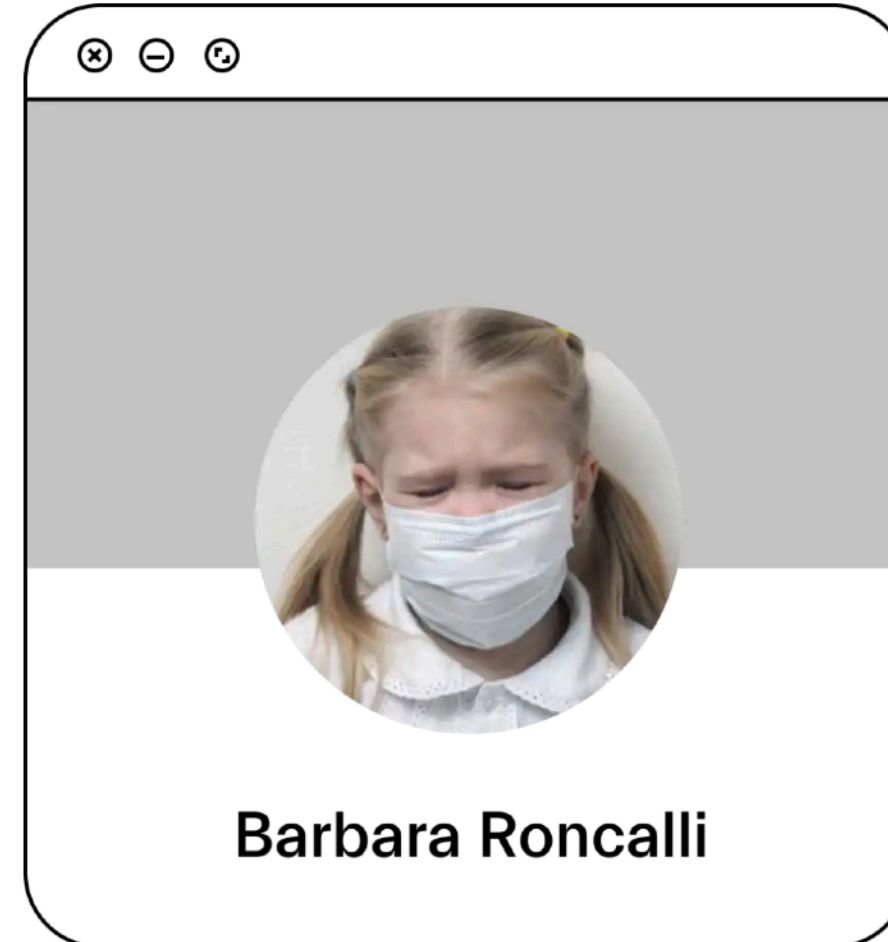
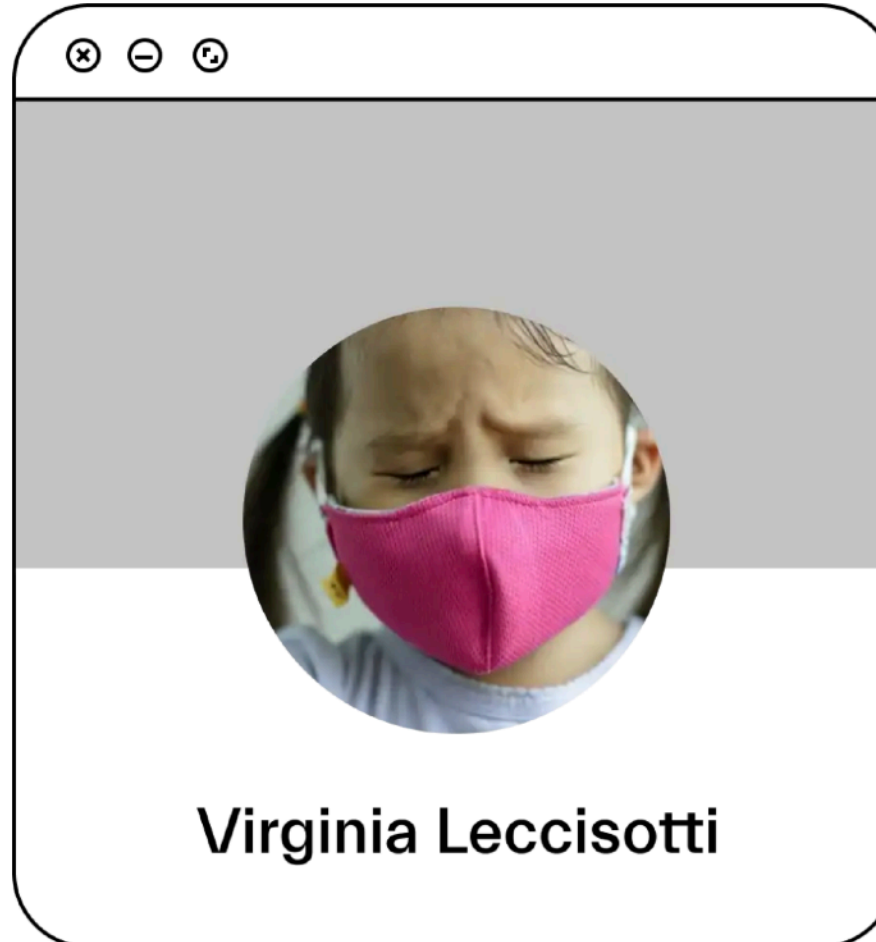
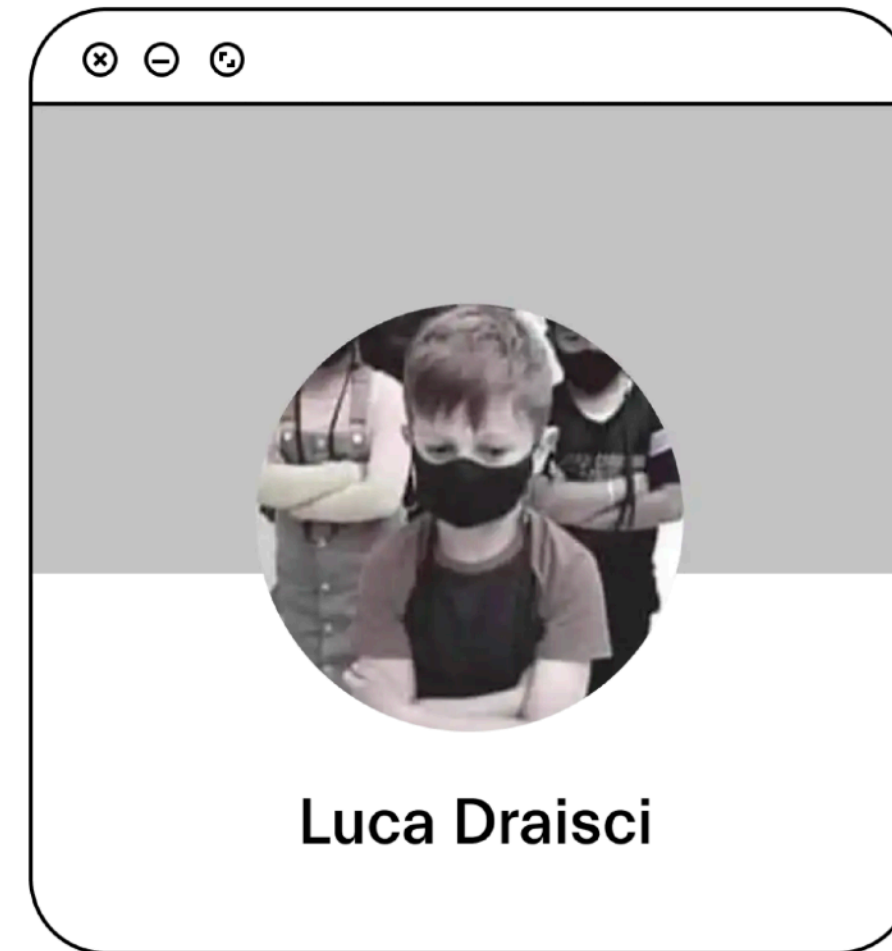
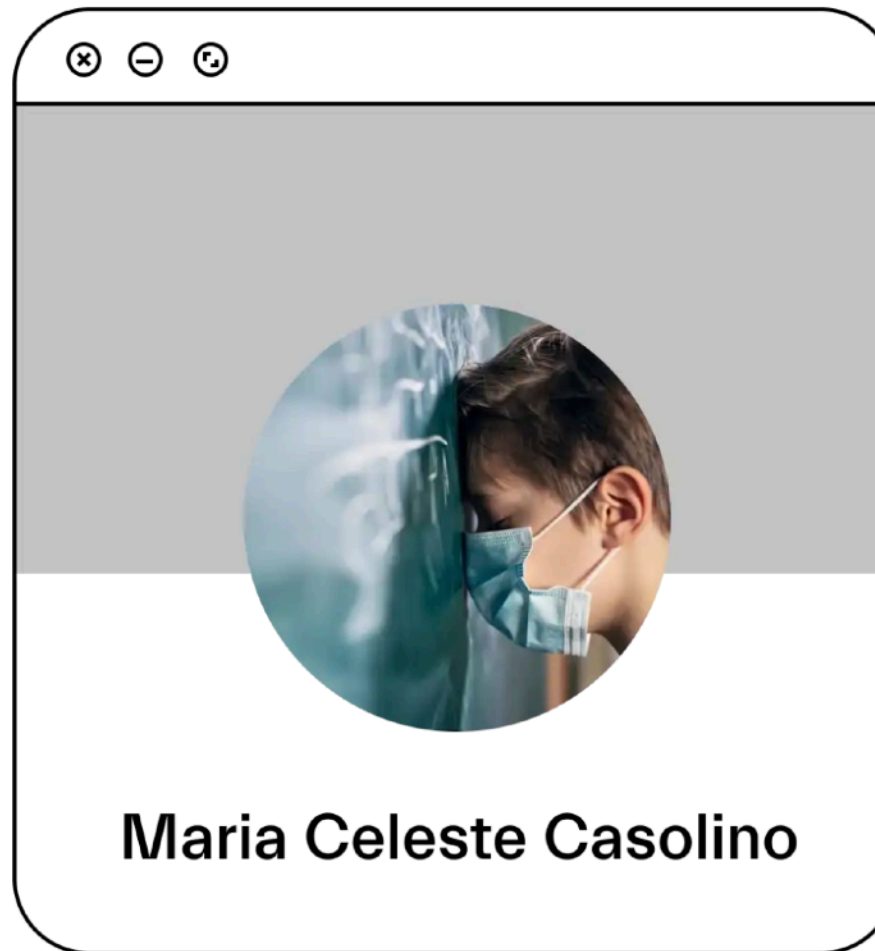
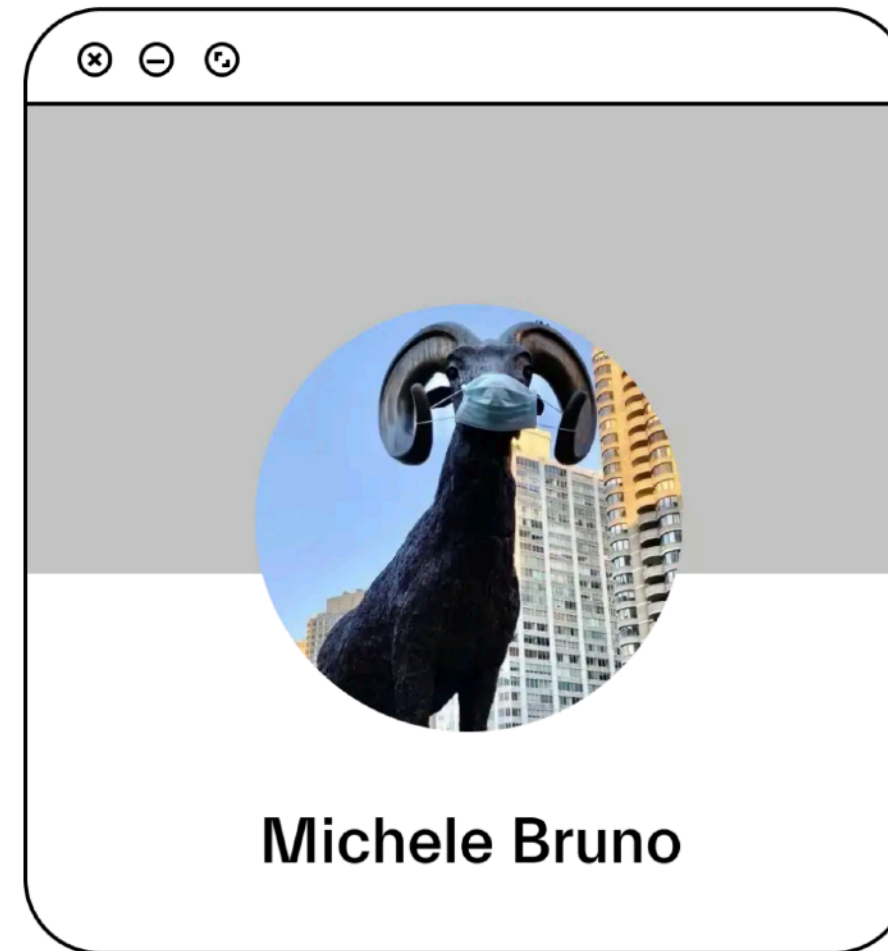
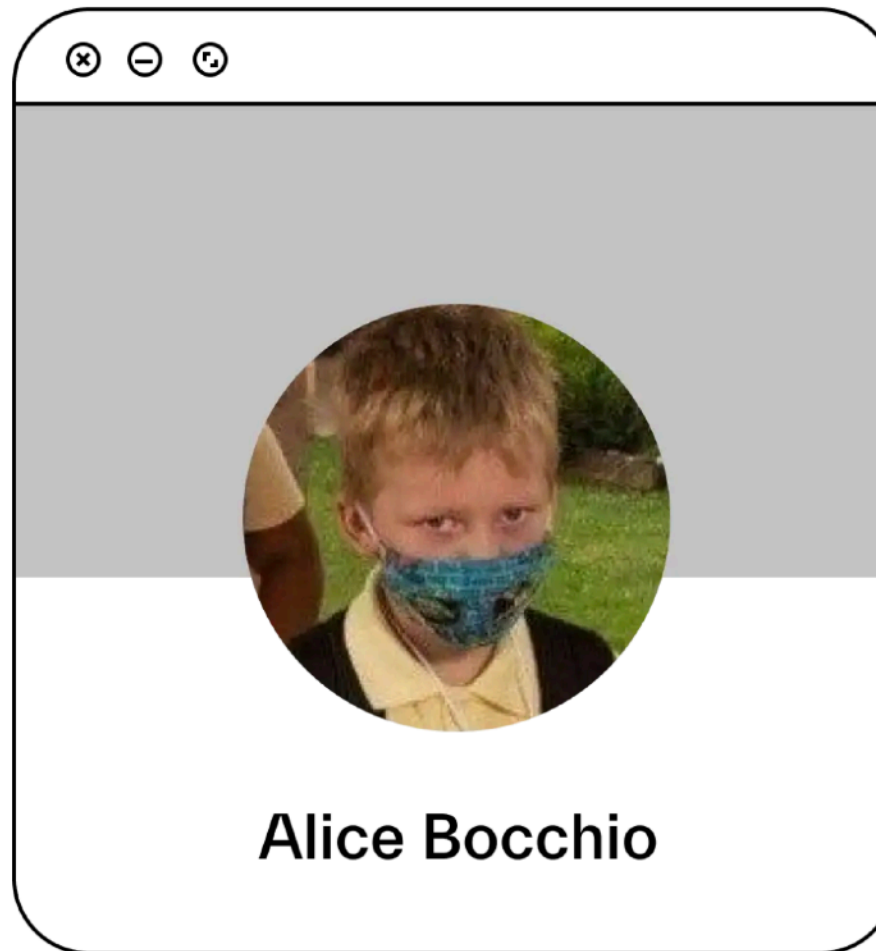
COMMENTS AND
PETITIONS ABOUT
MASK MANDATE ON
CHANGE.ORG

THE 20 WORDS
MOST USED BY BOTH
GROUPS

CONSTRUCTION OF
THE DATASET

OH AND IF YOU WANT,
GO AND CHECK ALSO
THE MOBILE VERSION!







THANK YOU

